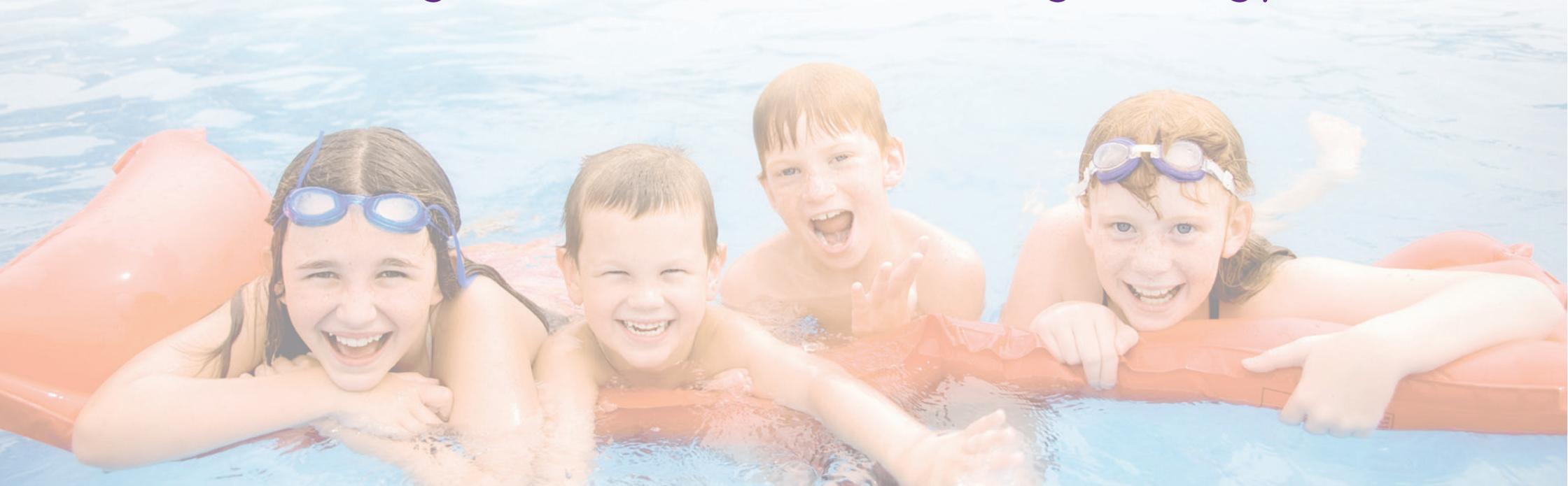


a consultation on the

Draft Cambridgeshire Health & Wellbeing Strategy 2012-17



Appendix: Consultation questionnaire

Please fill in this questionnaire to tell us your views on the priorities we have outlined in the Draft Cambridgeshire Health & Wellbeing Strategy by 17th September 2012.

You can do this either by filling in this printed questionnaire and sending it to us at Box CC1318, Cambridgeshire County Council, FREEPOST CB176, Cambridge CB3 0BR or submitting your views using the online questionnaire which you can find on our webpage: <http://www.cambridgeshire.gov.uk/council/partnerships/Health%20and%20Wellbeing%20Board.htm>

Consultation questions

Good health and wellbeing is fundamental to enable us to live an active and fulfilled life and play a role in our local communities. In Cambridgeshire, we are fortunate to live in a part of the country where the health of the local people is generally better than the England average. Whilst this is encouraging, it only paints part of the wider picture. We also know that some local people experience significant disadvantage and inequalities in health and wellbeing.

With this in mind, we have produced a draft Health & Wellbeing Strategy for consultation which identifies the priority issues we believe are important for local people and outlines how we will work together effectively to tackle them.

We are keen to get your views on the strategy to help improve our services, and would be grateful if you could spare a few minutes to complete this short questionnaire. Your insight and opinions are important and will help us to ensure that we are providing the most useful information and support to the people that need it.

The consultation will begin on the 18th June. Please take some time to fill in this questionnaire by **17th September 2012**.

You can find a copy of the Draft Cambridgeshire Health & Wellbeing Strategy on our webpage and fill in the questionnaire online:

<http://www.cambridgeshire.gov.uk/council/partnerships/Health%20and%20Wellbeing%20Board.htm>

If you prefer to send us a paper copy you can either print this questionnaire to fill in or request a copy of the questionnaire using the contact details below.

If you would like a copy of the strategy or this document in easy read format, in Braille, large print, in other languages or on audio cassette please contact us:

Tel: **01223 703240**

E-mail: **hwconsultation@cambridgeshire.gov.uk**

Address: **Box CC1318
Cambridgeshire County Council
Freepost CB176
Cambridge
CB3 0BR**

All information you provide will be treated in confidence and not shared with any third parties.

Your thoughts on the overall strategy

Q1a Are you completing this questionnaire as an individual or on behalf of a group?

Individual Group

Q1b Which of the following best describes your involvement in your local community?

- Member of the public
- Councillor
- County Council officer
- District Council officer
- NHS: Commissioner
- NHS: Provider
- Health Protection Agency
- Other Public Sector organisation
- Business organisation
- Voluntary/ Third Sector
- Service Provider
- University
- Other, please state:

Q2a Looking at the strategy overall, how far do you feel that the vision set out is appropriate for Cambridgeshire?

- Very appropriate Inappropriate
 Appropriate Very inappropriate
 Neither appropriate or inappropriate

Q2b Do you have anything further you would like to add? For example, ways in which it could be better adapted to suit the county?

Your thoughts on our proposed priorities

Five proposed priorities have been developed within the Cambridgeshire Health and Wellbeing Strategy. For a summary of these please see pages 10-11.

Q3 Considering these five proposed priorities, how far do you agree that each is an appropriate priority for health and wellbeing in Cambridgeshire?

	Very appropriate	Appropriate	Neither appropriate nor inappropriate	Inappropriate	Very inappropriate	Don't know / Undecided
Proposed priority 1: Ensure a positive start to life for children	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Proposed priority 2: Support older people to be safe, independent and well	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Proposed priority 3: Encourage healthy lifestyles and behaviours in all actions and activities while respecting people's personal choices	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Proposed priority 4: Create a safe environment and help to build strong communities, wellbeing and mental health	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Proposed priority 5: Create a sustainable environment in which communities can flourish	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

What should we focus on?

Proposed priority 1

Ensure a positive start to life for children

Our focus areas are:

- Supporting positive and resilient parenting, particularly for families in challenging situations, to develop emotional and social skills for children.
- Encouraging a multi-agency approach to identifying children in poverty, with complex needs or with parents who are experiencing physical or mental health problems and taking appropriate action to support families and children.
- Developing integrated services across education, health and social care which focus on the needs of the child in the community, as well as for growing numbers of children with the most complex needs.
- Creating positive opportunities for young people to contribute to the local economy and community and raise their self-esteem.

Q4a Have we identified the correct areas to focus on for Cambridgeshire within this theme?

Yes No

Is there anything else you would like to add about this?

Proposed priority 2

Support older people to be safe, independent and well

Our focus areas are:

- Preventative interventions which reduce unnecessary hospital admissions for people with long term conditions and improve outcomes e.g. through falls prevention, stroke and cardiac rehabilitation.

- Integrating services for frail older people and ensuring that we have strong community health and care services tailored to the individual needs of older people, which minimise the need for long stays in hospitals, care homes or other institutional care.
- Timely diagnosis and inter-agency services for the care and support of older people with dementia and their carers.

Q4b Have we identified the correct areas to focus on for Cambridgeshire within this theme?

Yes No

Is there anything else you would like to add about this?

Proposed priority 3

Encourage healthy lifestyles and behaviours in all actions and activities while respecting people's personal choices

Our focus areas are:

- Increasing the number of adults and children with a healthy weight, using a range of interventions to encourage healthy eating and physical activity.
- Reducing the numbers of people who smoke – by discouraging young people from starting and supporting existing smokers to quit.
- Promoting sexual health for teenagers, reducing teenage pregnancy rates and improving outcomes for teenage parents and their children.
- Ensuring that people with long term conditions receive appropriate healthy lifestyle support services.
- Increasing the engagement of individuals and communities in taking responsibility for their health and wellbeing.

Q4c Have we identified the correct areas to focus on for Cambridgeshire within this theme?

Yes No

Is there anything else you would like to add about this?

Proposed priority 4

Create a safe environment and help to build community resilience, wellbeing and mental health

Our focus areas are:

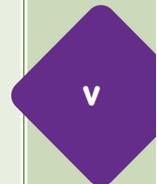
- Implementing early interventions and accessible and appropriate services for mental health.
- Reducing homelessness and addressing the effect of changes in housing benefit on vulnerable groups.

- Minimising the negative impacts of alcohol, illegal drugs and associated anti-social behaviour, on health and wellbeing.
- Reducing abuse and neglect – particularly domestic abuse.

Q4d Have we identified the correct areas to focus on for Cambridgeshire within this theme?

Yes No

Is there anything else you would like to add about this?



Proposed priority 5

Proposed priority 5: Create a sustainable environment in which communities can flourish

Our focus areas are:

- Encouraging and informing consideration of health needs associated with housing when strategies and plans are being developed and refreshed.
- Encouraging the use of green, open spaces and of activities such as walking and cycling.
- Maintaining effective public transport and transport networks which ensure access to services and activities and reduce road traffic accidents.
- Building on the strengths of local communities, including the existing local voluntary sector, and promoting inclusion of marginalised groups and individuals.

Q4e Have we identified the correct areas to focus on for Cambridgeshire within this theme?

Yes No

Is there anything else you would like to add about this?

Looking forward

In tackling the health and wellbeing priorities outlined, it is important that we continue to challenge our ways of working, identify if we are using the right approach and explore how we can work more effectively. Your continued engagement is important to us.

Q5 What would you consider to be key markers of achievement in meeting the health and wellbeing priorities for your community?

Q6 Do you have anything further you would like to add with regards to this Strategy?

About you

Finally, it would be helpful if you could answer a few questions about yourself.

Completion of these questions is however entirely optional.

Q7 What is your age?

- Under 16
- 16 to 24
- 25 to 44
- 45 to 64
- 65+
- Prefer not to say

Q8 Are you male or female?

- Male
- Female
- Prefer not to say

Q9 How would you describe your ethnicity?

- White – British
- White – Irish
- Any Other White background
- Mixed – White and Black Caribbean
- Mixed – White and Black African
- Mixed – White and Asian
- Any Other Mixed background
- Asian or Asian British – Indian
- Asian or Asian British – Pakistani
- Asian or Asian British – Bangladeshi
- Any Other Asian background
- Black or British Black – Caribbean
- Black or British Black – African
- Any Other African background
- Chinese
- Gypsy/Roma/Traveller
- Other
- Prefer not to say

Q10 Please enter your postcode if you are a UK resident.

This enables us to ensure we are reaching all areas of the County with this consultation. It will not be used to identify you in any way.

Q11 Do you have any of the following long-standing conditions?

- Blindness or partially sighted
- Deafness or severe hearing impairment
- Mobility difficulties
- Cognitive or learning disabilities
- A long-standing physical condition
- A mental health condition
- A long-standing illness such as cancer, diabetes or epilepsy
- No, I do not have a long-standing condition
- Prefer not to say

Q12 Which of these best describes what you are doing at present?

- Employee in full time job (30 hours plus per week)
- Employee in part-time job (under 30 hours per week)
- Self employed (full or part-time)
- Full-time education at college or university
- Unemployed and available for work
- Permanently sick / disabled
- Retired
- Looking after the home
- Other (please specify below)

Thank you for taking part in the Cambridgeshire Health and Wellbeing Strategy Consultation. Your feedback will be invaluable in shaping the final strategy for the county.